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PTO/SB/81 (02-01)

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POWER OF ATTORNEY OR AUTHORIZATION OF AGENT	Application Number	10/699,498
	Filing Date	October 31, 2003
	First Named Inventor	IJIMA, Akio
	Title	SYSTEM AND METHOD FOR DELIVERING AND MANAGING ADVERTISEMENTS
	Group Art Unit	3623
	Examiner Name	BOYCE, ANDRE D
	Attorney Docket Number	P-71045-US

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☒ Assignee of record of the entire interest. See 37 CFR .71.

Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).

SIGNATURE of Applicant or Assignee of Record

Name	Masahiro OTSUKA	Director of Legal Affairs Division, DENTSU, INC.
Signature		
Date	July 1, 2008	

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

☒ * Total of 1 forms are submitted.

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